

Sunayana Kumar

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Professional Summary

Product Designer adept at designing and scaling digital products across industries. Strong background in user research, iterative design, and design systems that improve consistency and accelerate product development. Experienced in working cross-functionally to deliver user-friendly, business-driven solutions.

Skills

UX Design:

User Research
Information Architecture
Interaction Design
Prototyping
Wireframing
User Testing
User Interface Design

Tools:

Figma, Sketch, Adobe XD, Framer
Whiteboarding Tools
Adobe Creative Suite
Project Management Tools

Collaboration & Strategy:

Stakeholder Relationship
Effective Team Management
Time & Budget Management
Design Thinking
Strategic Thinking
Problem Solving & Decision Making

Education

Symbiosis Centre for Media & Communication

2017

GPA 3.2 - Bachelor of Media Studies

Pre - University

2014

89% - Science

CBSE

2012

CGPA 10 - 10th grade

Experience

Product Designer / UX Designer - Consultant

Aug 2024 - Present

Enabling startups and mission-driven organisations (Eg: Solidaridad, Modo) to streamline internal operations using dashboards, custom project management software and AI tools.

User Experience Lead - EatClub Brands Pvt Ltd

Sep 2021 - Aug 2024

Led the curation and execution of a standard design system, upgraded UI, improved user journeys for projects, and made the product stand out amidst industry giants.

UX Designer - Agastya International - USA

Aug 2021 - Jan 2022

End-to-end design for the Agastya USA website including interaction design and responsiveness. Increased donation rate by 60% and volunteering by 24% within the first year.

Audio-Visual Producer

Apr 2017 - Mar 2020

Created over 100 videos with What'sHot Bangalore (A Times of India affiliate). Full-stack production for multiple branding and targeted videos for varied clientele.

Certification

Advanced UX Design with Agentic and GenAI

Ongoing

IIT-M Pravartak

AI tools Mastery

2024

Be10x

UI/UX Design

2021

Springboard India